#### FC ACP Affordable Connectivity Program

# ACP Outreach Grants

Grantee Meeting

September 13, 2023 1:00 – 2:30 PMEDT



Opening Remarks	Alejandro Roark
Key Staffing Updates	Miriam Montgomery
Grantee Resource Hub	Gerard Williams
Grantee Event Intake and Program Feedback Form	David M. Pérez
Performance Reporting Outputs	Miriam Montgomery
ACP Outreach Toolkit Updates	Alejandro Roark
Questions & Answers	David M. Pérez
Wrap-up	Miriam Montgomery

Agenda





**Alejandro Roark**, Bureau Chief Consumer & Governmental Affairs Federal Communications Commission

alejandro.roark@fcc.gov



#### **Consumer & Governmental Affairs Bureau**

Consumer Policy Division Office of Intergovernmental Affairs Office of Native Affairs & Policy Disability Rights Office Consumer Affairs & Outreach Division Consumer Inquiries & Complaints Division Web & Print Publishing Division

www.fcc.gov/consumer-governmental-affairs



## The FCC's Affordable Connectivity Program is helping households across the country connect and save on their monthly internet service bill.

ENROLLMENT

20 million+ served in every U.S. state and territory

~17 million ~3 million urban households enrolled

rural households enrolled

Rural households are enrolling at a higher rate than their urban peers.



# **Key Staffing Updates**

Miriam Montgomery, Grants Program Officer

Federal Communication Commission (FCC) Consumer and Governmental Affairs Bureau (CGB)

## **Grants Office POCs**



Grants Program Officer	Grants Management Officer
Miriam Montgomery	Joy Sears
Grants Manager	ment Specialists
Lindsey Tomes Ashley Pendleton ( <i>NEW</i> )	GrantSolutions – Erin Daly GrantSolutions – Sandra Urban GrantSolutions – Corrine Oliver GrantSolutions – Molly McGuire

**National Community Impact Managers** 

Gerard Williams Chantal Virgile (NEW) David Perez (NEW)



# **Grantee Resource Hub**

Gerard Williams, National Community Impact Manager

Federal Communication Commission (FCC) Consumer and Governmental Affairs Bureau (CGB)

#### **Resource Hub: Purpose**

#### Purpose:

- Captures various information from grantees about the ACP and the ACP Outreach Grants
- Allow grantees to use pre-existing ACP outreach materials and modify to meet their target audience needs rather creating materials from scratch
- Provide some amount of consistency in ACP messaging nationwide
- Fosters a sense of community and information sharing amongst grantees

#### **Frequency:**

- Use of the Grantee Resource Hub is voluntary, not a grant requirement
- Frequency of use is as desired by grantees—the more widely used this Resource Hub is, the greater the benefit to all



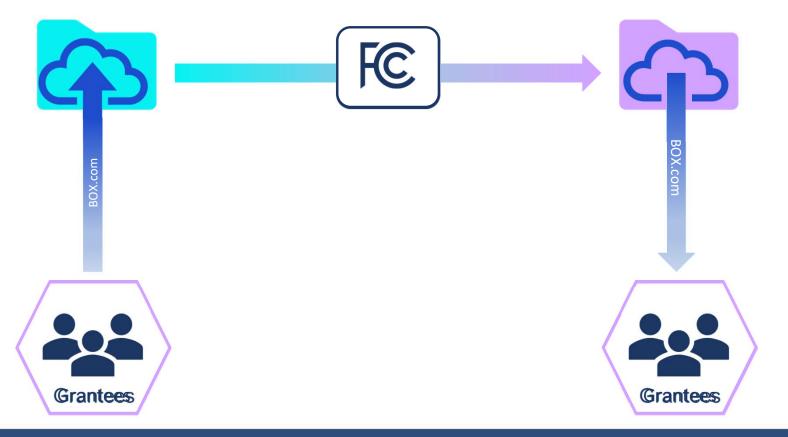




https://www.fcc.gov/acp-grantsmanagement

# Resource Hub: How it works







- Grantee uploads ACP outreach material via a BOX.com <u>webform</u>
- Data gathered to allow us to organize resources in the Resource Hub
  - Award Number (e.g. ACOGP230###)
  - Grantee Name
  - Contact Email
  - Tags (Select multiple)
  - Language

This is a centralized location that promotional materials, etc) to share	llows for ACP Grantees to submit resource materials (out é with other grantees.	reach materials,
Grantee Award Number *		
Please enter your organization's A ACOGP1234567	ward Number. Award numbers start with ACOGP follower	i by 7 digits, e.g.
Enter a response		
Grantee Name *		
Enter a response		
Contact Email *		
Enter a response		
Tags *		
Select options	<b>t</b> .	
Language *		
Select options	•	
Upload files "		
r		

Select Files





- FCC will review incoming resource submissions for factual accuracy
- Your responses on the upload form will help us keep the download folder organized
- We may adjust the upload form as we go in order to better capture information about materials you share.



• Resource download is via **Box.com shared folder** 

	Federal Communications Commission	Log in Sign up Click to download all
	ACP Grantee Resource Hub	₽
	NAME	UPDATED V Click to download a fil
Click to view a file	ACP-Logo-Blue.png	Today by Gerard Willia
	ACP-Logo-white.png	Tod 🕂 Download
	FCC_ACP_20MFlyer.pdf	Aug 15, 2023 by laura hardy
	FCC_ACP_Infographic.pdf	Aug 14, 2023 by Jaura hardy Click to select multiple
	ACP Grants Engagement Hub User Guide.docx	Aug 8, 2023 by Gerard Willi



# Grantee Event Intake & Program Feedback Forms

David M. Pérez, National Community Impact Manager

## Event Intake Form: What and Why



#### What:

- An online form that allows grantees to share upcoming events with the FCC for informational purposes
- Provides FCC staff the logistical, substantive, and point-of-contact information regarding your upcoming event

#### Why:

- Flags the event for FCC leadership and potential speakers that may be traveling in your region
- FCC staff can uplift large-scale, widely attended events to FCC Leadership and state & local government officials during other engagement efforts
- Allows for an actionable Speaker Request to be automatically generated

ACP Engagement Hub URL: www.fcc.gov/acp-grants-management

## Event Form Screenshots 1 of 2

#### **Entity Information**

#### 1. Grantee Award Number \*

Please enter your organization's Award Number. Award numbers start with ACOGP followed by 7 digits, e.g. ACOGP1234567

Enter your answer

#### 2. Grantee Organization Name \*

Enter your answer

#### 3. What type of engagement do you want to document?

ACP Event (One Time) refers to one-off, significant, or milestone type events (e.g. local enrollment event, press conference, train the trainer), as opposed to Recurring Event/Activities such as office hours, staff presence at weekly locations, etc.

ACP Event (One Time)

Recurring ACP Event/Activity

ACP Grants Program Feedback

FC A	CP	Affordable Connectivity Program
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E١	vent Details	
4.	Event Title * Please provide a short title for your event	
	Enter your answer	
F		
э.	Event POC Name * Enter your answer	
6.	Event POC Email *	
	Enter your answer	
7.	Event POC Phone	
	Enter your answer	
8.	Event Date *	
	Please input date (M/d/yyyy)	

#### Event Form Screenshots 2 of 2

9. Event Description * Please enter a brief description of your event (300 characters)	14. Event Format *
Enter your answer	Select your answer V
	15. Timezone *
10. Event Type *	Select your answer V
Select your answer V	
	16. Start Time * Please enter in the following format: 09:30 AM
11. Event Scale *	Enter your answer
Select your answer V	
12. City	17. End Time * Please enter in the following format: 03:30 PM
Enter your answer	Enter your answer
13. State * State in which the event is scheduled or, for virtual events, "home state" for grantee.	18. Speaker Request * Make requests for FCC speakers as early as possible. Availability is not guar
Select your answer	○ Yes

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## Program Feedback Form: What and Why



#### What:

- Captures various information from grantees about the ACP and the ACP Outreach Grants Program such as:
  - Grants Program Improvements
  - ACP Feedback
  - Program Success Stories
  - Lessons Learned/Program Learnings

#### Why:

- The goal is to improve the grantee experience with ACP and use stories to demonstrate the success and impact of ACP to key stakeholders
- Information submitted will assist the FCC in prioritizing where further technical assistance is required to ensure grantees' success

ACP Engagement & Resource Hub URL: www.fcc.gov/acp-grants-management

## Feedback Form Screenshots 1 of 1

#### **Entity Information**

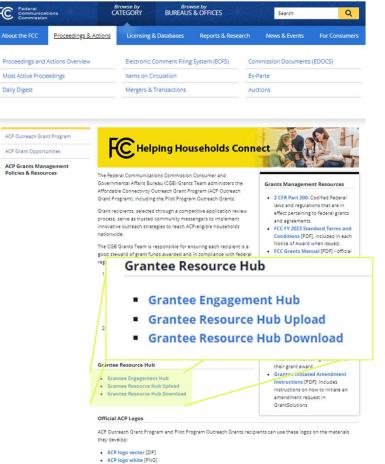
ACP Grants Program Engagement Hub This form allows for FCC ACP Grants Program Grantees to submit event information or program feedback, and should take 3 minutes or less to complete.	ACP Feedback
Entity Information  1. Grantee Award Number * Please enter your organization's Award Number. Award numbers start with ACOGP followed by 7 digits, e.g. ACOGP1234567	<ul> <li>4. Feedback Category</li> <li>Grants Program Improvements</li> <li>ACP Feedback</li> </ul>
Enter your answer 2. Grantee Organization Name *	Program Success Stories     Lessons Learned     Other
Enter your answer 3. What type of engagement do you want to document?	5. Feedback
ACP Event (One Time) refers to one-off, significant, or milestone type events (e.g. local enrollment event, press conference, train the trainer), as opposed to Recurring Event/Activities such as office hours, staff presence at weekly locations, etc.  ACP Event (One Time)	Enter your answer
Recurring ACP Event/Activity     ACP Grants Program Feedback	Back Submit

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**ACP Feedback** 

#### **Grantee Engagement Hub**





www.fcc.gov/acp-grantsmanagement

- · ACP logo blue [PNG]



# **Performance Reporting Outputs**

Miriam Montgomery, Grants Program Officer

Federal Communication Commission (FCC) Consumer and Governmental Affairs Bureau (CGB)

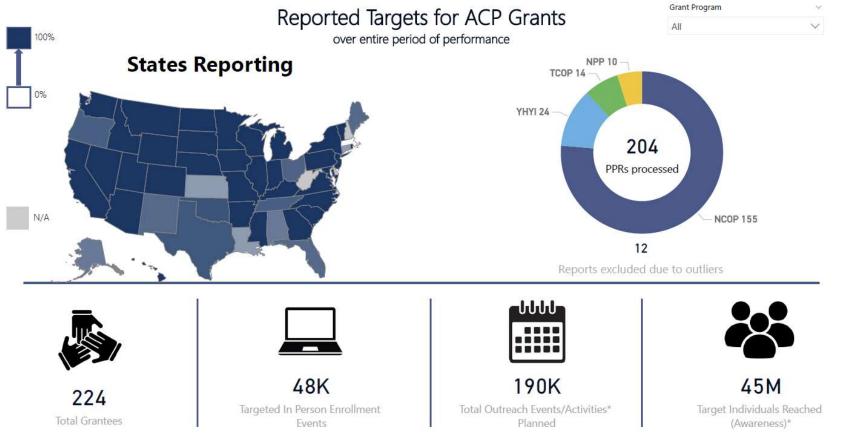
## Performance Progress Report Analysis



# 189 PPR Supplements have been received and accepted by the FCC thus far. As part of our analyses:

- We conducted further outreach to select grantees to resubmit PPR Supplements due to inaccuracies such as:
  - Missing performance measurement targets for the grant period
  - Missing outcomes and supporting milestones
  - Quarter progress reported as the performance measurement target for the grant period
  - File format changes, changes to the template, submitting images or PDF PPR Supplement rather than Microsoft Excel file
- Controlled for outliers to ensure data integrity (~16 PPR Supplements)
  - Response for # of individuals enrolled at events surpassed # of individuals that participated in such event
  - Response for # of events reflecting # of individuals that attended events

## Performance Measurement Targets – All Grantees



\*Outreach Events/Activities and individuals reached for awareness are inclusive of high reach activities such as paid media, digital campaigns, newsletters, door to door campaigns, etc.

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## Q1 Accomplishments – All Grantees

Reported Q1 Performance for ACP Grants Other 1% Events 5% Mail 7% Nonprofit Digital Campaign 43% Nationally focused County Gov't 7% Locally focused Regionally focused 40% State Gov't 10% Housing Authority 1M Tribal Gov't Individuals reached Statewide 16% (Awareness)\* Educational Institution Local Gov't Other Gov't County-wide 25% Paid Media 45% Territory ارارارا 282 58 2.388 150K Grantees with Q1 Activities Q1 Enrollment Events Held Q1 Outreach Activities\* Learned about ACP for the first time

\*Outreach Events/Activities and individuals reached for awareness are inclusive of high reach activities such as paid media, digital campaigns, newsletters, door to door campaigns, etc.

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## **Performance Reporting Office Hours**



CGB will be hosting three (3) office hours to go over the upcoming performance reporting covering Quarter 2 (Q2): July 1 – September 30, 2023. Grantees are encouraged to attend one or more office hour(s) to ask any questions that come up to ensure complete submissions. Register Here

$\overline{}$	Date	Time
	September 28, 2023	3:00 – 4:00 PM EST
	October 12, 2023	2:00 – 3:00 PM EST
	October 27, 2023	1:00 – 2:00 PM EST

**Reminder**: Quarter 2 submissions are due no later than via GrantSolutions via Reports Module. After 10 business days, funds will be put on hold in payment system until the late report(s) is reviewed and approved. Your organization will be unable to draw down funds during that time.



## Resource Hub: ACP Outreach Toolkit Updates

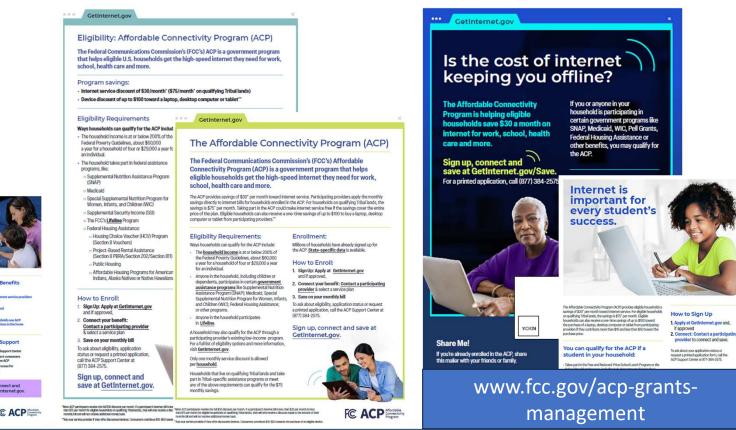
Alejandro Roark, Chief, Consumer and Governmental Affairs Bureau

# **ACP Outreach Resources: Print**

Eligibility

Enrollment

Multilingual ACP       Protect Consumers participation the ACP       Improve the Act and the Act and the Act and the participation the ACP       Improve the Act and the Protect and the Protect and the Act and the Protect and the	their month	ly internet	service bill.	
Served in every U.S. state and territor       Purban       Purbal         Model Adde encile       Adde de analysis         Conserved in every U.S. state and territor       Territoria         Conserved in every U.S. state and territor       Territoria         Conserved in every U.S. state and territor       Territoria         Conserved in every U.S. state and territoria       Territoria         Conserve in every U.S. state and territoria	ENROLLMENT			
<image/> <complex-block><complex-block><complex-block> <complex-block></complex-block></complex-block></complex-block></complex-block>	served in every	tory u	rban rural households enrolled rai households are enrolling at a higher rate	
Agring instructionating intermet service provides       Smillion intermet service provides       Smillion intermet service provides       Smillion intermet service provides         CUTERCH AND ENCLOSEDER       Mathematical intermet service provides       Smillion intermet service provides       Smillion intermet service provides       Smillion intermet service provides         CUTERCH AND ENCLOSEDER       Agring intermet service provides       Smillion intermet service provides	CONSUMER BENEFITS			
<section-header><section-header><section-header><section-header> <text></text></section-header></section-header></section-header></section-header>		8 million +	use ACP for fixed connections	
Nationale outrack including a pain and rederal anony of the second anonony of the second anony of the second anony	OUTREACH AND ENGAGEMENT		20 Million + Households	
CONTRUMENT STATES TOOL     Interview and the State S	and Fede	228 ACP treach Gran ued to trusted state, loc d Tribal governments ar	Internet is no longer a locury, but a notecular for every con- every example of ICD Instructures of exhibit and well and the internet by Rinstein to grant much backhold drafts. With the Althoushold accountarity Ringsmuth (ALC), for ACC) is not helping internet by Rinstein and ALC), the ACC is not helping internet and accountary and accountary and accountaria and accountaria accountaria. Internet and a state ALC, the ACC is the largest transition inframentaries between the ALC and ALC, the ACC is the largest transition inframentaries and accountaria.	
Multilingual ACP Consumer Support Center       FCC rules to participation       The SP detect consumer participation	FCC outreach events		month on qualifying Tribal lands.	
Sign up, connect and save at C +3 million methods enabled enab	Consumer (🔿 P	rotect consumer participating in	The ACP is the country's largest interact affordability program in U.S. Motory connecting booseholds in raral and what on counseling all. An afth and boolds are entrolling at higher rate than their charge-power. - 20 million + total booseholds excellent antioneds* - 177 million	<ul> <li>1,700 particip</li> <li>8 milli devices</li> <li>46% of enrol for fixe</li> </ul>
Outtrack and Engagement - correct Own 277 alline in grows of dward and volume	Sign up, connec	t and save at (	-3 million	Consu
1,400 + virtual and in-person awareness and enrollment events     Sign     Outrach materials available in 10+ languages			Over \$72 million in grants at the state and local level 228 ACP Outreach Grants issued to trusted state, local and	Multiling     FCC rule     particip     Dedicat     ACP con
Collaboration with other Federal-agencies to promote			1,400 • virtual and in-person awareness and enrollment events     Outreach materials available in 10• languages     Nationeide paid media public awareness campaign	Sign a



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**Direct Mail/School** 

# **ACP Outreach Resources**

**Social Media:** Sample Copy for Posts, Images & GIF for local government and community partners to use and customize

**Sample Post Copy:** High-speed internet helps you connect to the things that matter — like work, school, health care, and more. More than 1.5 million households in Texas have access to internet savings thanks to the FCC's Affordable Connectivity Program. Want to see if you're eligible? Visit GetInternet.gov.

#### Wondering if you're eligible for internet savings? Visit GetInternet.gov or

••• GetInternet.gov

call (877) 384-2575 to ask for a mail-in application.

FC ACP Attordable



FC ACP



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FC ACP Affordable Connectivity Program



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# **Add'l Public Resources**

- FCC's ACP Consumer Hub: <u>www.fcc.gov/ACP</u>
- Help Line: Call the ACP Support Center at (877) 384-2575 or send an email to <u>ACPSupport@usac.org</u>
- Consumer FAQ: <u>www.fcc.gov/affordable-connectivity-program-</u> <u>consumer-faq</u>
- Toolkit: <u>www.affordableconnectivity.gov/community-</u> resources/
- Accessibility: FCC504@fcc.gov
- To apply: www.getinternet.gov
- Contact: <u>ACPinfo@fcc.gov</u>
- FCC Grants Website: <u>www.fcc.gov/acp-grants</u>



# Q&A

David M. Pérez, National Community Impact Manager

**NEW:** Post award Frequently Asked Questions (FAQs) recently published at: <u>ACP Outreach Grant Program Management Policies and Resources | Federal Communications</u> <u>Commission (fcc.gov)</u>

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# Zoom survey questions

Miriam Montgomery, Grants Program Officer

Federal Communication Commission (FCC) Consumer and Governmental Affairs Bureau (CGB)



# Wrap Up

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## **Upcoming Grantee Meeting Dates:**

Date	Time
October 11, 2023	2:00 – 3:00 PM EST
November 8, 2023	2:00 – 3:00 PM EST
December 13, 2023	2:00 – 3:00 PM EST

# FC AC P Affordable Connectivity Program

# Helping Households Connect and Save

Enroll Today

www.GetInternet.gov